

2008 ONBOARD VENDOR VILLAGE SPONSORED BY

# ***THE NONPROFIT TIMES***<sup>™</sup>

The Leading Business Publication For Nonprofit Management

## 2008 NONPROFIT ADVANCEMENT CRUISE EXHIBITOR'S PROSPECTUS

### NonProfit Advancement CRUISE



Wes Rediger, Jimmy LaRose, Honnie Korngold & Ann Akerman



# EXHIBITOR'S PROSPECTUS

## CRAIG MUNDY VENDOR VILLAGE DIRECTOR

Craig Mundy's Direct Line: (704) 516-4123  
Craig's Email: [cmundy@carolina.rr.com](mailto:cmundy@carolina.rr.com)

## KRISTEN REA CONFERENCE DIRECTOR

Kristen Rea's Direct Line: (803) 808-5084  
Kristen's Email: [kristenrea@development.net](mailto:kristenrea@development.net)

## HONNIE KORNGOLD CRUISE DIRECTOR

Honnie Korngold Direct Line: (888) 518-7571  
Honnie's Email: [hkorngold@christiantravelfinder.com](mailto:hkorngold@christiantravelfinder.com)

[www.philanthrotourism.com](http://www.philanthrotourism.com)

[www.nationaldevelopmentinstitute.org](http://www.nationaldevelopmentinstitute.org)

National Development Institute  
P.O. Box 2674  
Columbia, SC 29202  
Voice: 803-808-5084  
Fax: 803-808-0537



Wes Rediger, Jimmy LaRose, Honnie Korngold & Ann Akerman

**a Major Gifts Conference Experience...**  
*...that will challenge everything you believe about the raising of money.*

Full Conference Registration  
 Two Ports of Call  
 Stateroom &  
 Gourmet Meals

**starting at  
 Only  
 \$599\***

\*Per person, based on double occupancy. Taxes and gratuities not included.



www.philanthrotourism.com  
 www.nationaldevelopmentinstitute.org  
 Call (800)450-1178 For More Info

# NonProfit Advancement CRUISE

## Cruise Conference Participants Will:

- Understand The Steps To Securing 5, 6, & 7 Figure Gifts
- Discover How To Identify New Donors That Give
- Learn How to Cultivate Volunteers Who Ask For The Big Gift
- Receive Samples, Templates, & Worksheets That Really Work
- Meet our Nation's Top Philanthropists and Fundraisers

## Major Gifts Programs That Work...

...And Really Raise Money

Track #1

**Sign Up  
 Now!!!**

## Nonprofit Marketing & PR

...Raise Your Agency's Visibility

Track #2

## PhilanthroTourism: Donor Cultivation

...21st Century Major Donor Development

Track #3

**Port Canveral, FL & Nassau BH - February 22-25, 2008**  
**San Pedro, CA & Ensenada, MX - September 19-22, 2008**



## EXHIBITOR'S REGISTRATION CONFIRMATION DUE:

# January 15, 2008

## Who Exhibits?

Our attendees are looking for the products and services that are going to make the difference for them. If your company falls in any of the following categories you should exhibit!

- Computer Software/Hardware..
- Online Fundraising Services
- Member Benefits Programs
- Direct Marketing Services
- Donor Recognition/Special Gifts
- Donor Research/Prospect Identification
- Special Events Companies
- Event Facilities
- List Sales/Services
- Education/Training
- Financial Services
- Fundraising Counsel
- Fundraising Programs
- Publishers/Resource Materials
- Telemarketing
- Printing Services
- Video Production
- And More...



**Presenting Sponsor** Receives: (Single Sponsorship is Available)

-Naming rights to entire Cruise Event	\$4000
-Full cruise fare and meals for two representatives	\$1200
-Exhibit booth with premier placement	\$2500
-Friday Night Plenary Session Hosting	\$1000
-Sunday Night Plenary Session Hosting	\$1000
-Your Brand on screen at all Plenary Sessions	\$1000
-Your Brand in half page Ads in Nonprofit Times - Dec & Jan	\$2000
-Your Brand in emails to 120,000 Executives – Dec & Jan	\$4000
-Your Brand “above the fold” on Philanthrotourism.com	\$1000
-Your Brand placed on banners at NDI events on the Cruise Ship	\$500
-Your Brand placed “above the fold” on NDI curriculum cover	\$1000
-Your Brand placed “above the fold” on all collateral documents	\$1000
-Full page AD in NDI curriculum	\$1000
-Your Insert placed in Conference Tote Bag	\$500

**Single Cruise Conference Presenting Sponsor Value: \$21700**

Single Cruise **Presenting Sponsor** Investment...YOUR COST: \$7500



**Premium Sponsor** Receives: (Five Sponsorships are Available)

-Full cruise fare and meals for two representatives	\$1200
-Exhibit booth with premium placement	\$2000
-Your Brand on screen at all Plenary Sessions	\$1000
-One Exhibitor Break Hosting	\$500
-Your Brand on “above the fold” on Philanthrotourism homepage	\$1000
-Your Brand placed on banners at NDI events on the Cruise Ship	\$500
-Your Brand placed on NDI curriculum cover	\$500
-Your Brand placed on all collateral documents	\$500
-Full page AD in NDI curriculum	\$1000
-Your Insert place in Conference Tote Bag	\$500

**Single Cruise Conference Premium Sponsor Value: \$8700**

Single Cruise **Premium Sponsor** Investment...YOUR COST: \$3995



**Event Sponsor** Receives: (Twenty-four Sponsorships are Available)

-Full cruise fare and meals for two representatives	\$1200
-Exhibit booth with high visibility	\$1500
-Your Brand on Philanthrotourism.com website	\$500
-Your Brand placed on NDI curriculum opening page	\$250
-Your Brand placed on all collateral documents	\$500
-Full page AD in NDI curriculum	\$1000
-Your Insert place in Conference Tote Bag	\$500

*Single Cruise Conference Event Sponsor Value:* **\$5450**

Single Cruise **Event Sponsor** Investment...YOUR COST: **\$2995**

**SPONSORSHIP SUMMARY:**

**Single 2008 Cruise Event      Both FL/Nassau & CA/Ensenada**

Presenting Sponsor (1):	\$7500	\$12500
Premium Sponsor (5):	\$3995	\$7500
Event Sponsor (24):	\$2995	\$5500

**Other FULL COLOR Products Available:**

	<b>Single Cruise Event:</b>	<b>Both Cruise Events:</b>
Name Tag Branding	\$1500	\$2750
Lanyard Branding	\$1500	\$2750
Tote Bag Branding	\$1500	\$2750
Curriculum – Back Cover	\$1500	\$2750
Curriculum – Inside Front Cover	\$1250	\$2000
Curriculum – Inside Back Cover	\$1250	\$2000
Curriculum – Full Page	\$1000	\$1800
Curriculum – Half Page	\$500	\$900
Tote Bag Insert	\$500	\$900

# 2008 ONBOARD VENDOR VILLAGE

## FAX BACK RESERVATION FORM TO (803)808-0537

Organization Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Sponsor Type:	Single Cruise Events	Both Cruise Events
<input type="checkbox"/> Presenting Sponsor	<input type="checkbox"/> \$7500	<input type="checkbox"/> \$12500
<input type="checkbox"/> Premium Sponsor	<input type="checkbox"/> \$3995	<input type="checkbox"/> \$7500
<input type="checkbox"/> Event Sponsor	<input type="checkbox"/> \$2995	<input type="checkbox"/> \$5500

Product Type:	Single Cruise Event:	Both Cruise Events:
<input type="checkbox"/> Name Tag Branding	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2750
<input type="checkbox"/> Lanyard Branding	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2750
<input type="checkbox"/> Tote Bag Branding	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2750
<input type="checkbox"/> Curriculum – Back Cover	<input type="checkbox"/> \$1500	<input type="checkbox"/> \$2750
<input type="checkbox"/> Curriculum – Inside Front Cover	<input type="checkbox"/> \$1250	<input type="checkbox"/> \$2000
<input type="checkbox"/> Curriculum – Inside Back Cover	<input type="checkbox"/> \$1250	<input type="checkbox"/> \$2000
<input type="checkbox"/> Curriculum – Full Page	<input type="checkbox"/> \$1000	<input type="checkbox"/> \$1800
<input type="checkbox"/> Curriculum – Half Page	<input type="checkbox"/> \$500	<input type="checkbox"/> \$900
<input type="checkbox"/> Tote Bag Insert	<input type="checkbox"/> \$500	<input type="checkbox"/> \$900

TOTAL to be charged: \$ \_\_\_\_\_ *(Make checks payable to THE NONPROFIT TIMES  
Mail to: P.O. Box 2675 Columbia, SC 29202)*

Credit Card Number: \_\_\_\_\_

Exp Date: \_\_\_\_\_ CCV Code: \_\_\_\_\_

Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Please fax back this completed form to Kristen Rea at (803)808-0537: